



Mobile Monetization & Mobile Marketing

Welcome to Monsan  
Our solutions, for you





All of these aspects  
are of interest to us:

- 30.3 M € turnover
- 100 partners
- 50 mobile operators working directly with us
- 30 countries in which we offer payment services
- 3M annual transactions
- R&D and a working relationship with the world's leading manufacturers
- Data Center with an SLA of 99%
- High Availability (HA) virtual environment

But what you will find truly interesting  
are the key features of our operation:

**Integration:**

We develop tailored apps that are easily integrated into any operating system, service provider and country.

**Transversality:**

Starting from your goals, we develop ideas of how to satisfy your client's needs.

**Control:**

24x7x365 and a CRM portal at your disposal for complete control of all activity.

**Assistance:**

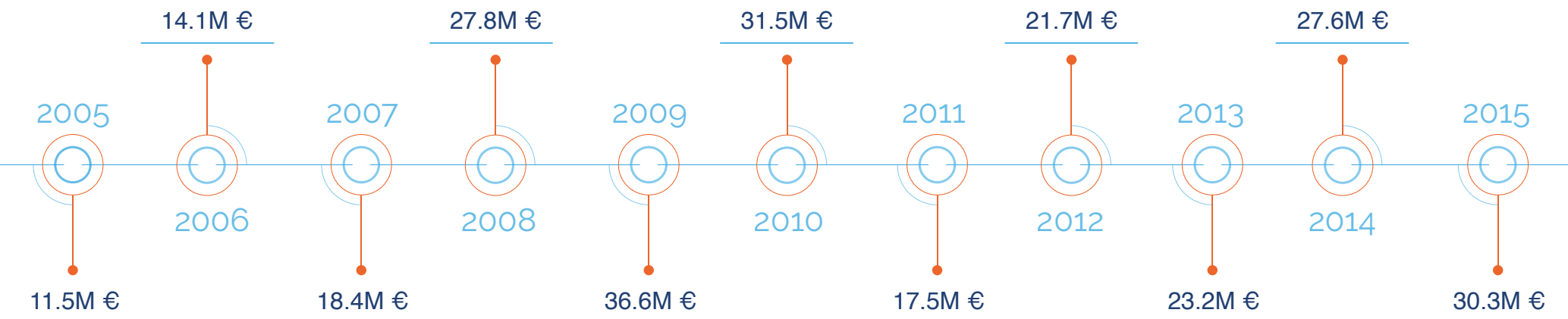
Always at your side to produce the required documentation for service providers.

**Connection:**

We connect you with telephone service providers, markets, the target audience, clients.

**Profitability:**

Qualitative and quantitative profitability. Because that's what it's all about.



Company

Agency

Developer



**Have a look**  
(watch the video)

## Company

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Create loyalty with your clients and make your campaigns and promotions profitable with our marketing and micro-payment systems.

- We are your mobile marketing department.
- Multi-channel and multi-target campaigns.
- Offers and sales available 24x7x365.
- Proximity, privacy and security.
- Increase productivity and benefits.

Manage the best communication and get the best results.

## Agency

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Offer your clients real, profitable and guaranteed solutions with our marketing and micro-payment systems.

- Their benefit is your benefit, which is ours as well.
- Creative solutions for every project.
- Develop unique tools.
- Self-manageable settings.
- High profitability.

You just focus on serving your clients. We will worry about the rest.

## Developer

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Adjust your creations to the market quickly, safely and efficiently with our APIs with very fast and easy integration.

- Your project is our project.
- Monetization and profitability.
- Integration with your App, not site leaving.
- Complete control of all transactions.
- From any country or operating system.

We prepare the documentation together with you for every telephone service provider. We are with you, always.

## Mobile Monetization



## Mobile Monetization

Monetization and micro-payment systems that offer contrasting advantages and opportunities to your users, business and developers.

As they are easy and fast to implement through our API's, you can configure them best to your interests.

### Direct Carrier Billing

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Micro-payments from an application with a single click and without leaving the app.

- The price of the service is invoiced to the user by its telephone service provider.
- Single purchase method or subscriptions.
- With just one click.
- No credit card or bank account needed.
- No leaving the App-Webpage.
- Without identification form.
- Api available.

### SMS Premium

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Micro-payments through the sending and receiving of a short text message.

- For mobile phones, web-pages and apps for any service provider and price.
- No credit card needed.
- No leaving the App-Webpage.
- Easy HTTP web Integration.

### Premium Voice Lines

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Smart networks to provide the best information or service and receive the highest return.

- The routing of calls is optimized.
- Make the servicing of a high volume of simultaneous calls possible.
- Avoid dropped calls.
- Maximize the effectiveness of promotional and publicity campaigns.
- Strengthen the specialized and personalized service to the client.

# Mobile Marketing

## Mobile Marketing

Monsan systems and platforms help you design effective marketing campaigns and offer the best customer service in the industry.



### SMS Bulk

The best and most effective marketing system. Campaigns that can be shaped for any purpose through a Standard HTTP or SMPP connection.

- Send offers, catalogues, coupons, announcements, surveys, whatever you need that is large scale, immediate, personal, trustworthy, and still get the best results.
- Delivery confirmation and campaign rapport.



### Audio Bulk

Your telephone marketing campaigns, done by making multiple simultaneous calls to mobile and home numbers.

- Easy and intuitive management from a web panel.
- You just pay the delivered calls.



### Business Voice Lines

Monsan lines for a telephone service and easy, fast and efficient customer service.

- Adapted to every situation: free for whom he calls, shared cost or minor cost that in national call.



### IVR/VOIP

Monsan platforms for responding to calls and pre-set automatic audio speeches that optimize service, time and productivity.

- Ideal for customer service departments.
- IP (SIP) worldwide connectivity.
- Great saving in maintenances related to traditional infrastructures.
- Virtual switchboard available with multi management options.



Your best option  
in mobile payment systems  
and mobile marketing

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